TOPICS

- Project team
- Study objectives
- Core project tasks
- Recommendations
- Study schedule
PROJECT TEAM

BBC Research & Consulting
Denver, CO
Co-Prime Consultant

Extare Federal Services Group
Alexandria, VA
Co-Prime Consultant

Holland & Knight
Atlanta, GA
Legal Analysis

Betty Mallett
Jackson, MS
Local Legal and Policy

Customer Research Int.
San Marcos, Texas
Survey Expert
Do M/Ws face barriers to participating in JMAA contracts?
STUDY OBJECTIVES

Legal compliance

Relevant regulations

Strict scrutiny
CORE PROJECT TASKS

- Project management
- Community engagement
- Legal framework and analysis
- Review of contracting, program measures
- Data collection
- Utilization analysis
- Availability analysis
- Disparity analysis
- Analyses of marketplace conditions
- Remedies and recommendations
- Reports and presentations
COMMUNITY ENGAGEMENT

Informational efforts
- Stakeholder committee
- Webpage/e-mail
- Public notices

Engagement efforts
- Public meetings (2)
- Telephone surveys
- In-depth interviews (40)
DATA COLLECTION

- Required data
- Contracts, vendors
- Systems, formats
- Data requests
- Data gaps

Data assessment
Prime contracts, subcontracts

All relevant industries

Primary lines of work

JMAA data

Survey data

5-year study period

Race and gender

M/W participation
AVAILABILITY ANALYSIS

Vendor role

Race and gender

Interest

Capacity

Year established

Lines of work

Custom census

M/W Availability
DISPARITY ANALYSIS

\[
\frac{\text{Dollars received}}{\text{Dollars available}} = \text{DISPARITY INDEX}
\]

.80 or less = *substantial* underutilization
RECOMMENDATIONS

- Program refinements
- Program measures
- Procurement policies
- Legal compliance
- Data collection/monitoring
STUDY SCHEDULE

- Project initiation
- Public meetings
- Data collection and analyses
- Data review
- Draft report
- Final report
QUESTIONS