

**SPECIAL MEETING OF JACKSON MUNICIPAL
AIRPORT AUTHORITY BOARD OF COMMISSIONERS
OCTOBER 8, 2017**

I. CALL TO ORDER/ROLL CALL/DECLARATION OF QUORUM

The Board of Commissioners (the “Board”) of the Jackson Municipal Airport Authority (the “Authority” and “JMAA”) convened its Special Meeting in the Terminal Building, Hawkins Field Airport (“HKS”), West Ramp Road, in Jackson, Mississippi, at 3:04 p.m., on Sunday, October 8, 2017 (the “Meeting”), pursuant to proper notice. A copy of the Notice is attached as an Exhibit to the October 8, 2017 Special Meeting Minutes.

Vice Chairman LaWanda D. Harris presided, and called the Special Meeting to order at 3:04 p.m.

Vice Chairman Harris announced that the Special Meeting would recess to await the arrival of additional Commissioners. The Special Meeting recessed at 3:05 p.m.

Vice Chairman LaWanda Harris reconvened the Special Meeting at 3:16 p.m. and called the roll of Commissioners.

The following Commissioners were present, in person, during roll call for a quorum at the Special Board Meeting:

Pastor James L. Henley, Jr., Commissioner and Chairman
LaWanda D. Harris, Commissioner and Vice Chairman
LTC(R) Lucius Wright, Commissioner

The following Commissioners were present, telephonically, at the Board Meeting:

Evelyn O. Reed, Commissioner
Rosie L.T. P. Johnson, Ph.D., Commissioner

Vice Chairman Harris, announced that a quorum was present at the Special Meeting, as required by the Bylaws of the Authority, and announced that the Meeting would proceed with discussion of the Agenda (the “Agenda”) for the Special Meeting of the Board scheduled for 3:00 p.m. on Sunday, October 8, 2017 in the Terminal Building, Hawkins Field Airport (“HKS”), West Ramp Road, in Jackson, Mississippi. The following other persons were also present at the Meeting:

Carl D. Newman, A.A.E., JMAA Chief Executive Officer
Perry Miller, JMAA’s Chief Operating Officer
John L. Walker, Esq., Walker Group, PC Attorneys at Law
Kevin Bass, Esq., Walker Group, PC Attorneys at Law
John R. May, Jr., Esq., The May Law Firm, PLLC, Attorneys at Law

And persons listed on **EXHIBIT A: Sign in Sheet for 10-8-17**

II. INVOCATION

Attorney John L. Walker gave the Invocation.

III. PUBLIC COMMENTS

None.

IV. ACCEPTANCE OF NOTICE

- A.** Notice of the Special Meeting of the Board of Commissioners (“The Board”) of the Jackson Municipal Airport Authority (“JMAA”) October 8, 2017 at 3:00 p.m.

Commissioner Dr. Johnson announced her opposition to approving the Notice because:

(i) she has not received any information about any issues that warrants calling a Special Meeting; (ii) she was not polled to determine if calling the Special Meeting on October 8, 2017 was feasible, which has been the custom and practice of the Board, therefore, she did not have an opportunity to present or discuss other options to the October 8, 2017 Special Meeting which showed no regard for the schedules of the Commissioners; and (iii) the branding project was last addressed by the Board of Commissioners in May of 2017 and to wait until the day before the branding and logos are scheduled to be unveiled, to convene a Special Meeting to consider alternatives, in her opinion, is not a responsible course of action.

Vice Chairman Harris stated that she had not received any information concerning the logo and rebranding efforts. Therefore, she wanted to at least have some input before they were publicly announced. She further stated that the Board was never given any options as to the new branding and logo. Instead, the Board was simply given branding and logos to approve after Staff had made its selection. Moreover, she is not advocating that JMAA cancel any existing contract(s) as to the branding and logos.

Commissioner LTC(R) Wright stated that he was not present at any meetings at which the new branding and logo were discussed. Therefore, the Special Meeting is a good opportunity for him to review the new branding and logo designs and to learn about the reasons for selecting them.

The Board continued to discuss the pros and cons as to the October 8, 2017 Special Meeting before the Board voted on the motion to approve the Notice of the Special Meeting.

RESOLUTION CY-2017-133

APPROVAL OF THE NOTICE OF THE OCTOBER 8, 2017 SPECIAL MEETING

After discussion and review, and upon the motion made by Commissioner LTC(R) Wright, seconded by Chairman Pastor Henley, and approved by majority vote 3-2-0, the

following resolution was made and entered.

RESOLVED, that the Board hereby approves the Notice of the October 8, 2017 Special Meeting and directs that said notice be filed in the appropriate minute book and records of the Authority.

Yeas: Harris, Henley, Wright

Nays: Johnson, Reed

Abstentions: None

October 8, 2017

V. ACTION ITEMS

A. OTHER MATTERS

1. Branding and Logos regarding JMAA

Vice Chairman Harris announced that her reason for calling the meeting is because the branding of JMAA is very important, as such, every Commissioner should have input as to the adoption of new logos and branding.

Commissioner Reed asked what is the problem with the new branding and logos? Further, she asked the reason for a Special Meeting.

In response, Vice Chairman Harris stated that she believed there should be more options as to new branding and logos presented to the Board.

Next, Ms. P. Renee Antione, JMAA's Director of Human Resources and Administration, was invited to address the Board concerning the current status of the branding project.

Ms. Antoine informed the Board that JMAA purchased and received new stationary, business cards, uniforms, banners and some signage containing the new logos. Additionally, she stated that JMAA entered into several contracts for additional large signage at JAN and Hawkins Field Airport and those signs are complete except for heat sealing them.

Then, Ms. Antoine exhibited to the Board a display board which contained the new JMAA logos and explained how each logo would be utilized in the branding of JMAA. After reviewing the new logos and branding, Commissioner LTC(R) Wright said they looked good to him. He added that he liked the phrase "Your Connection to the World" contained in one of the logos.

In response to an inquiry as to what action could the Board take during the October 8, 2017 Special Meeting, Attorney Walker stated that if any Commissioner wants to take an action regarding the branding project and logos, said Commissioner would need to make a motion to take said action. Afterward, he stated that the Board would act regarding the motion in the same manner that it acts on all motions.

Then, in response to Commissioner LTC(R) Wright's inquiry, Mr. Newman stated that the old logos have been utilized by JMAA for an extended period of time and are outdated. Continuing, he stated that the branding project is important because the old logo is outdated and associated with the prior administration and Boards of JMAA. Further, he stated that the new logo is modern and says to the world that things are new and different at JMAA which is an important message to send.

Responding to Commissioner Johnson's inquiry, Attorney John Walker stated that if no action is taken by the Board as to the new branding and logos, at the October 8, 2017 Special Meeting, the status quo remains and the current new branding and logos, previously adopted by the Board, will not be changed.

VII. ADJOURNMENT

Thereafter, it was moved by Chairman Pastor Henley, seconded by Commissioner Reed, and unanimously resolved that the Special Meeting of the Board be ADJOURNED at 3:43 p.m.

Respectfully submitted,

Pastor James L. Henley, Jr, Commissioner and Chairman

Ms. LaWanda D. Harris, Commissioner and Vice Chairman

Ms. Evelyn O. Reed, Commissioner

Mr. LTC(R) Lucius Wright, Commissioner

Rosie L.T. P. Johnson, Ph.D., Commissioner